

DEEPAK M P

Sr.MOTION GRAPHICS DESIGNER

BANGALORE (KA), INDIA

08050891203

DETAILS

ddeepu93@gmail.com
Date of birth
27/01/1987

PORTFOLIO LINK

www.deepframez.com

SKILLS

Adobe After Effects
Adobe Premere Pro
Adobe Audition
Adobe Media Encoder
Adobe Illustrator
Adobe Photoshop
Figma
VideoScribe
Autodesk Maya
Maxon Cinema 4D
Blender

LANGUAGES

English ● ● ● ● ●
Malayalam ● ● ● ● ●
Hindi ● ● ● ● ○
Tamil ● ● ○ ○ ○
Kannada ● ● ○ ○ ○
Telugu ● ● ○ ○ ○

HOBBIES

Drawing
Painting
Photography
Videography
Wall Art
Movie Buff
Aquascaper
Terrarium keeper



PROFILE

Strategic Senior Motion Graphic Designer with 10+ years of experience delivering high-impact 2D, 3D, and SaaS solutions for high-growth B2B, B2C & D2C brands. I spearhead end-to-end production while integrating AI-driven workflows and kinetic typography to accelerate project timelines and drive measurable audience engagement.



EMPLOYMENT HISTORY

Motion Graphics Designer at CX100 Solutions PVT.LTD, Bangalore (KA)

March 2022 – March 2026

- Collaborated with the Amazon Design Teams to produce APSV template videos for mobile and web, tailored to diverse global demographics.
- Leveraged Generative Design (AI) tools to rapidly prototype concept art and storyboard assets, reducing initial design phase timelines by 30%.
- Led end-to-end creative production, delivering strategic motion solutions that exceeded client goals through innovative visual storytelling.
- Produced high-engagement motion graphics optimized for multi-platform social media distribution.
- Thrived in high-pressure, deadline-driven environments while maintaining exceptional creative quality.
- Optimized project workflows by managing digital asset libraries and implementing rigorous archiving standards.
- Resolved complex technical and editorial challenges through advanced troubleshooting and proactive problem-solving.

Motion Graphics Artist at Keyframe production, Bangalore (KA)

May 2018 – February 2022

- Partnered with cross-functional creative teams and project managers to engineer strategic visual solutions that amplified brand messaging and exceeded client KPIs.
- Mastered an advanced production suite including After Effects, Cinema 4D, and the Adobe Creative Cloud, utilizing high-end plugins like Trapcode, Element 3D, and Duik to create complex character rigs and particle effects
- Produced high-fidelity motion graphics for national TV commercials and digital platforms, ensuring 100% alignment with technical specifications and creative objectives.

Creative Designer at Origamicx Digital Media Pvt.Ltd, Bangalore (KA)

April 2016 – April 2018

- Contributed to team-wide design excellence by delivering high-quality motion assets and maintaining strict adherence to brand standards.
- Team player, but also self-motivated to work independently.
- Conceptualized and Produced a social impact motion piece for First agro Zero Pesticide effectively visualizing the "Toxic Cabbage Story" to raise awareness of agricultural issues in India.(<https://vimeo.com/200300557>).

Video Editor at ET360 (IAMABIKER.COM), Bangalore (KA)

October 2015 – April 2016

- Created short animated videos, and operated the camera when needed.



EDUCATION

MA Multimedia, Wiztoonz College of media and design(KSOU), Bangalore (KA)

January 2013 – September 2015

Post Graduate Diploma in Multimedia (PGDM), Xplora design skool, Calicut (Kerala)

January 2011 – November 2012

B.Sc Botany, Zamorins Guruvayurappan College, Calicut (Kerala)

June 2007 – April 2009



OTHER PROJECTS

- Produced a video for Amazon Private.Ltd in regards with their Reward ads Amplification.
- Produced videos for SLB (ChampionX) for their social media platform and internal purposes.
- Produced a video for IDMC Limited in regards with their L&D and Production department.
- Produced a video for "Curley Street Media Pvt. Ltd. (Adessa India Office)"
- Produced a video for Promptec™ LED lights in regards with their R&D and Production department (videographer and video editor).
- Wall painting at Origamicx Digital Media Pvt.Ltd.
- Wall painting at Wiztoonz College of Media and Design.